

Media coverage - **Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO strengthen the fight against leprosy with joint launch of 'Flipchart', a user-friendly training material for ASHAs**

**1. TV Channel – Aaj Tak**

Training material unveiled to improve skills of ASHA workers in tackling leprosy  
28th January 2021

**2. The Times of India - Delhi late city**

Sasakawa Leprosy, govt & WHO strengthen fight against leprosy  
29th January 2021

**3. The Times of India (Agra, Meerut, Bareilly and Dehradun)**

Sasakawa Leprosy, govt & WHO strengthen fight against leprosy  
29th January 2021

**4. The New Indian Express**

Why Leprosy cases are emerging in India  
30th January 2021

**5. Deccan Chronicle**

Leprosy patients suffer most during lockdown  
3rd February 2021

**6. Millennium Post**

Training material unveiled to improve skills of ASHA workers in tackling leprosy  
29th January 2021

**7. Statesman**

Training material unveiled for ASHA workers to tackle leprosy  
29th January 2021

**8. Stateman**

'Flipchart' training material for ASHAs launched  
30th January 2021

**9. Dainik Jagran**

Training material unveiled for ASHA workers to tackle leprosy  
29th January 2021

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**10. Dainik Jagran**

Sasakawa India Leprosy Foundation begins campaign  
30th January 2021

**11. Dainik Bhaskar**

Thorough check-up and treatment will be encouraged in six states including Jharkhand  
29th January 2021

**12. Dainik Bhaskar (Nagpur)**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs  
29th January 2021

**13. Dainik Bhaskar (Maharashtra)**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs  
29th January 2021

**14. Rajasthan Patrika**

Sasakawa India Leprosy Foundation begins campaign  
30th January 2021

**Mr. Vagavathali Narsappa's Quotes**

**15. Navbharat**

Sasakawa India Leprosy Foundation begins campaign  
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**16. Dainik Nai Dunia**

Sasakawa India Leprosy Foundation begins campaign  
30th January 2021

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**17. Fine Times**

Sasakawa India Leprosy Foundation begins #YesICan campaign  
31st January 2021

**18. Dainik Kausar**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**19. Sandhya Prakash**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**20. L.N Star**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**21. 4ps News**

29th January 2021

<https://www.4psnews.com/news/story/sasakawaindia-leprosy-foundation-launches-yesican-campaign-to-create-awareness-on-leprosy-and-garner-support-for-asha-workers-to-enable-early-detection>

**22. India Education Diary**

29th January 2021

<https://indiaeducationdiary.in/sasakawa-india-leprosy-foundation-launches-yesican-campaign-to-create-awareness-on-leprosy-and-garner-support-for-asha-workers-to-enable-early-detection/>

**23. Pharma Biz**

29th January 2021

<http://www.pharmabiz.com/NewsDetails.aspx?aid=135136&sid=2>

**24. News Ripples**

29th January 2021

<https://newsripples.com/sasakawa-india-leprosy-foundation-launches-yesican-campaign-to-create-awareness-on-leprosy-and-garner-support-for->

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[asha-workers-to-enable-early-detection/](#)

## Online

### 25. The Times of India

28th January 2021

<https://timesofindia.indiatimes.com/business/india-business/training-material-unveiled-for-asha-workers-to-tackle-leprosy/articleshow/80513022.cms>

### 26. The Economic Times

30th January 2021

<https://economictimes.indiatimes.com/news/politics-and-nation/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/articleshow/80598207.cms?from=mdr>

### 27. ET Healthworld

30th January 2021

<https://health.economictimes.indiatimes.com/news/industry/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/80598698>

### 28. The Hindu

30th January 2021

<https://www.thehindu.com/news/national/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/article33702033.ece>

### 29. Financial Express

30th January 2021

<https://www.financialexpress.com/lifestyle/health/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/2182428/>

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#### The New Indian Express

30th January 2021

<https://www.newindianexpress.com/nation/2021/jan/30/explained--why-leprosy-cases-are-emerging-in-india-at-higher-intensity-2256994.html>

#### 30. Express Healthcare

28th January 2021

<https://www.expresshealthcare.in/news/ashas-get-pictorial-flipchart-to-promote-early-detection-treatment-of-leprosy/427024/>

#### 31. Edex Live

29th January 2021

<https://www.edexlive.com/news/2021/jan/29/who-and-other-organisations-strengthen-fight-against-leprosy-with-launch-of-flipchart-for-asha-workers-17753.html>

#### 32. Republic World

30th January 2021

<https://www.republicworld.com/lifestyle/festivals/world-leprosy-day-2021-here-is-the-theme-and-history-behind-this-day.html>

#### 33. Tribune India

30th January 2021

<https://www.tribuneindia.com/news/nation/india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador-205476>

#### 34. Deccan Herald

30th January 2021

<https://www.deccanherald.com/national/india-must-take-special-steps-to-ensure-economic-security-for-leprosy-patients-says-who-goodwill-ambassador-945231.html>

#### 35. Amar Ujala

30th January 2021

<https://www.amarujala.com/india-news/india-should-ensure-financial-security-for-leprosy-patients-who>

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**36. Hindustan**

30th January 2021

<https://www.livehindustan.com/lifestyle/story-india-needs-to-ensure-financial-security-for-leprosy-patients-3822739.html>

**37. Outlook**

28th January 2021

<https://www.outlookindia.com/newscroll/training-material-unveiled-for-asha-workers-to-tackle-leprosy/2018732>

**38. Outlook**

30th January 2021

<https://www.outlookindia.com/newscroll/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/2020175>

**39. Outlook**

28th January 2021

<https://www.outlookindia.com/newscroll/sasakawa-leprosy-hansens-disease-initiative-mohfw-and-who-strengthen-the-fight-against-leprosy-with-launch-of-flipchart-for-asha-workers/2018763>

**40. The Week**

28th January 2021

<https://www.theweek.in/wire-updates/national/2021/01/28/erg1-as-leprosy-training.html>

**41. The Week**

28th January 2021

<https://www.theweek.in/wire-updates/business/2021/01/28/pwr12-sasakawa-india-leprosy-foundation--silf.html>

**42. Biospectrum Media**

29th January 2021

<https://www.biospectrumindia.com/news/79/18012/mohfw-who-india-jointly-launch-pictorial-flipchart-on-leprosy-for-ashas.html>

Media coverage - Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO strengthen the fight against leprosy with joint launch of 'Flipchart', a user-friendly training material for ASHAs

**43. Bio Voice News**

29th January 2021

<https://www.biovoicenews.com/sasakawa-leprosy-initiative-flipchart-a-user-friendly-training-material-launched-for-ashas/>

**44. APN News**

28th January 2021

<https://www.apnnews.com/sasakawa-leprosy-hansens-disease-initiative-mohfw-who-strengthen-the-fight-against-leprosy-with-joint-launch-of-flipchart-a-user-friendly-training-material-for-ashas/>

**45. CSR Journal**

28th January 2021

<https://thecsrjournal.in/sasakawa-leprosy-initiative-mohfw-who-flipchart-india/>

**46. Devdiscourse**

30th January 2021

<https://www.devdiscourse.com/article/health/1428298-world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador>

**47. Devdiscourse**

28th January 2021

<https://www.devdiscourse.com/article/health/1425017-training-material-unveiled-for-asha-workers-to-tackle-leprosy>

**48. Devdiscourse**

28th January 2021

<https://www.devdiscourse.com/article/law-order/1425092-sasakawa-leprosy-hansens-disease-initiative-mohfw-and-who-strengthen-the-fight-against-leprosy-with-launch-of-flipchart-fo>

Media coverage - Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO strengthen the fight against leprosy with joint launch of 'Flipchart', a user-friendly training material for ASHAs

**49. Daijiworld**

28th January 2021

<http://www.daijiworld.com/news/newsDisplay.aspx?newsID=795730>

**50. Orissa Diary**

28th January 2021

<https://orissadiary.com/mohfw-who-strengthen-the-fight-against-leprosy-with-joint-launch-of-flipchart-a-user-friendly-training-material-for-ashas/>

**51. Adgully**

29th January 2021

<https://www.adgully.com/sasakawa-india-leprosy-foundation-launches-yesican-100441.html>

**52. Chennai Patrika**

30th January 2021

<http://chennaipatrika.com/post/Sasakawa-India-Leprosy-Foundation-Launches-YesICan-Campaign-to-Create-Awareness-on-Leprosy-and-Garner-Support-for-ASHA-Workers-to-enable-early-detection>

**53. CSR Journal**

30th January 2021

<https://thecsrjournal.in/world-leprosy-day-india/>

**54. Daily Excelsior**

30th January 2021

<https://www.dailyexcelsior.com/world-leprosy-day-india-must-ensure-economic-security-for-people-with-leprosy-says-who-goodwill-ambassador/>



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## **Regional media**

### **55. Trinity Mirror**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs;

29th January 2021

### **56. Prabhat - Gujarat**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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### **57. Surya**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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### **58. Alpaviram - Gujarat**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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### **59. Today**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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### **60. Agami Orissa**

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**61. Ajikali**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**62. Biswabani**

MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**63. Amrut Dunia**

MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**64. Duniya Khabar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**65. Lokakatha**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**66. Mallahar**

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**67. Odiara Sanmana**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**68. Odisha choice**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**69. Manthan**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**70. Odisha Khabar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**71. Odisha Times**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**72. Swadhikar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**73. OBEN**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**74. Swatantra Barta**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**75. Utkal Mail**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**76. Dabang Duniya**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**77. Dainik Vishwa Pariwar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**78. Dabang Duniya**

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**79. Dainik Vishwa Parikwar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**80. Aman Path**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**81. Aaj Ki Jandhara**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**82. Samvet Shikhar**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**83. Rashtriya Hindi**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**84. Kahi Ankahi**

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**85. Ispat Times**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**86. Rakhewal**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**87. Standard Herald**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**88. Herald Young Leader**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**89. Suryakal**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

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**90. Deshonatti**

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**91. Post Page**

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29th January 2021

**92. Tarun Bharat**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**93. Rashtraprakash**

Sasakawa Leprosy (Hansen's Disease) Initiative, MoHFW & WHO Strengthen the Fight against Leprosy with Joint Launch of 'Flipchart', a user-friendly training material for AHSAs

29th January 2021

**94. Vidharba Ki Baat**

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**95. Hari Bhoomi**

Sasakawa India Leprosy Foundation begins campaign

30th January 2021

**96. Samaya**

Sasakawa India Leprosy Foundation begins campaign

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**97. Yug Pradesh**

Sasakawa India Leprosy Foundation begins #YesICan campaign

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**98. Swadesh Bhopal**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**99. Pradesh Times**

Sasakawa India Leprosy Foundation begins #YesICan campaign  
31st January 2021

**100. Dainik Nai Dunia**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**101. Yugdharma**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**102. Sandesh**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**103. Patrika**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**104. Mahasagar**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021

**105. Yuvarashtra Darshan**

Sasakawa India Leprosy Foundation begins campaign  
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**106. Gaurav Garima**

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**107. Metro Samachar**

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**108. Pratidin Rajdhani**

Sasakawa India Leprosy Foundation begins campaign  
31st January 2021