

MISS SUPRANATIONAL 2024

HARASHTA HAIFA ZAHRA

Harashta Haifa Zahra (21) is the 15th Miss Supranational. She was crowned on 6 July 2024 in Nowy Sacz, Malopolska. **Zahra is the first Indonesian winner of the Miss Supranational title.**

Harashta Haifa Zahra is currently working to obtain a Bachelor's Degree in Environmental Engineering at the National Bandung Institute of Technology. She is blessed to be surrounded by family members who love sports, which helps her to balance her mind and soul. She is inspired by both her mother, who is a karate coach, and her brother, a basketball athlete. Her passion for the performing arts influenced her to become a majorette from her elementary school days. That also ignited her interest in traditional dancing, singing and being an artist for musical dramas.

As an environmentalist, she is the founder of the Mother of Nature campaign, triggered by the issue of food waste as the main contributor of a huge fire in a landfill in her hometown, driving her to work towards reducing food waste in Indonesia. Along with her duties as the Indonesian Ambassador of SOS (SCHOLARS OF SUSTENANCE), an International Food Rescue Foundation, she aims to change society's mindset about food waste and unhealthy lifestyles, especially among children, to help reduce the impact of climate change and food insecurity.

As Miss Supranational 2024, Harashta is also an ambassador for the Sasakawa Leprosy (Hansen's disease) Initiative and has already undertaken a mission to South Sulawesi, a province in her country.



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